Platforms for distributing & experiencing digital works

@christydena
Creative Connections Summit
8th April, 2020

with commissioned art by Marigold Bartlett
Platforms

Strategies

Audience
Artwork
Artist
Technology
Business Models
Copyright...
Places of Presence & Connection
Places of Presence & Connection
Rufus Wainwright's *Quarantunes*
https://www.facebook.com/rufuswainwrig.htofficial/videos/520360078533392/

John Krasinski's *Some Good News*
https://youtu.be/F5pgG1M_h_U

Rebecca Solnit's *Fairy Tales for Emergencies*
https://www.facebook.com/rebecca.solnit/videos/10157873670395552/
Screen Producers Australia - SPA Takeaways
https://www.facebook.com/ScreenProducersAustralia/videos/229304701810577/

Delivered Live - socially isolated music festival
Touchpoints, Objects of Connection
Ways to Explore Digital + Online

- **Distribution** of existing content
- **New Works: adaptation** of works to digital & online context
- **New Works: born-digital**
- **Cultural Development**
- **Online Studios**: project-based, org/comp, residency/lab, (curated) co-working
- **Project Development** (polymorphic/“parallel diverse design”): non-digital works experimented with in digital forms as experimental development
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Australian Chamber Orchestra

April 4 at 8:30 AM ⏰

Today we unveil ACO HomeCasts: our digital season that will bring the music and musicians of the ACO directly to you while we’re out of the concert hall: bit.ly/ACOHemecast

You can expect new recordings, live-streamed performances, access to archival and never-released footage, specially curated playlists, in-depth interviews and more, delivered to you every week.

It all begins from 6pm tonight as we share a brand-new filmed recording of Artistic Director Richard Tognetti, Principal Violin Satu Vänskä, Guest Principal Viola Stefanie Farrands and Principal Cello Timo-Veikko Valve performing Arvo Pärt’s ‘Da Pacem Domine’, broadcast from their homes to yours: https://bit.ly/2UxOBF7

Click the link below to get a sneak peek at what else we have coming up this week, including more live performances, new videos and a chance for you to collaborate with us.

https://www.facebook.com/AustralianChamberOrchestra/

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Soda Jerk

10 hrs ⏰

Praise be Spectacle Theater has rebooted as a virtual microcinema with daily screenings. Pls join us for TERROR NULLIUS this Friday April 10th @9pm NYC-time from your isolation anywhere via Twitch.tv/spectaclenyc (that’s Saturday morning for Oz mates but think a bloody mary could be a great drink for this film). Pls take care friends & keep quarantine weird 🙃

https://www.twitch.tv/spectaclenyc
# Public-Facing - Digital & Online

## Video Distribution & Streaming
- Vimeo, Vimeo Livestreaming (help), Vimeo OTT, Youtube Livestream, Facebook Live, Instagram Live, IGTV, Zoom, Crowdcast, HowlRound, Twitch, TikTok, Mean TV, SeekandSpark, OBS Studio,... [See livestreaming for artists]

## Examples Live
- National Theatre Live, LaMedea, Live Stream Archive, HBO Fire & Ice, Schaubuhne, (collection),...

## Examples On Demand
- UbuWeb, Sydney Opera House Digital, Australian Ballet Digital Season, (online performance history),...

## Shared Viewing & Playing
- Facebook Watch Party, Netflix Parties, Twitch, Metastream, Watch2Gether, Ovee, Indee, Mozilla Hubs, VRChat, JamKazam...

## Examples
- ACO Home Casts, MSO Live Online, ACMI Virtual Cinematheque, Spectacle Theatre, Delivered Live,...

## Audio, Music & Podcasts
- Bandcamp, Soundcloud, Stitcher, Apple iTunes,... [podcast download stats]
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Extended Theatre Experience

An exploration of how technology can extend and ultimately enhance a live performance experience, like theatre or a music concert.


# Public-Facing - Digital & Online

## Interactive Writing +
- itch.io, GOG, Google Play, Steam,
- Apple App Store,...
- (multiuser performance history)

## Galleries
- Art Steps, SketchUp, Artivive, TrueView,...
- Delmar Gallery, Ginninderry, Griffith University Art Collection,
- Freemantle Arts Centre, Tate,...

## Festivals
- Superfest Disability Film Festival - Showcase Online, Biennale of Sydney Online,
- Tribeca Together Apart, NWF - Story to You, EWF - Fully Online,

## Conferences, Workshops, Talks
- Zoom, Crowdcast, Jitsi, Google Hangouts, HeySummit, WebinarJam,
- Creative Connections, Little Lunch Online, Crafting Intangibles, Solmukohta,
- CPH:DOX, NowPlayThis at Home,

## Crowdfunding
- SeekandSpark, Pozible, Patreon, Kickstarter,...
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★ New Works: born-networked
Galloway, Kit; Rabinowitz, Sherrie, «Hole in Space», 1980
Photography | © Galloway, Kit; Rabinowitz, Sherrie

https://www.ucpress.edu/book/9780520222946/telematic-embrace
Here are the stories of 9 incredible ARTISTS released from the Nether last night. #Sev7nthCircle #arthistory #art #women #womenempowerment #womenartists #womensupportingwomen #woodcarving #womenshistorymonth #history #topple #textileart #pottery #womencrafters #craftoftheday #crafts #igtv #webseries #historyofcrafters #crafters

https://www.sev7nthcircle.org/sev7nth-circle-chapter2
Interactivity

Presence
recognised in the world

Loop
understanding the world

Agency
affecting the world

Direct
learning by doing in the world
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Little Lunch Online (LLOL)
https://artsfront.com/event/37103-little-lunch-online-llol

Now Play This
https://www.twitch.tv/videos/583001395
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>17:45</td>
<td>Opening Ceremony</td>
<td>Facebook Live, 17:45 - 17:55</td>
</tr>
<tr>
<td>18:00</td>
<td>Keynotes</td>
<td>Facebook Watch Party, 18:00 - 18:46</td>
</tr>
<tr>
<td>19:00</td>
<td>The Inbetweens - Teens in Larps</td>
<td>Facebook Watch Party, 19:00 - 19:20</td>
</tr>
<tr>
<td>19:30</td>
<td>Never Prepared, Always Ready</td>
<td>Facebook Watch Party, 19:30 - 20:10</td>
</tr>
<tr>
<td>20:15</td>
<td>Hunter-Gatherers - Info and Discussion</td>
<td>Facebook Thread, 20:15 - 21:45</td>
</tr>
<tr>
<td>20:30</td>
<td>Bad Romance</td>
<td>Facebook Watch Party, 20:30 - 20:56</td>
</tr>
<tr>
<td>21:00</td>
<td>Salmukohta TV</td>
<td>Facebook Watch Party, 21:00 - 21:30</td>
</tr>
</tbody>
</table>

https://salmukohta.eu/guide/#
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Online Studios - collaborative & parallel making

Scheduling
- Doodle, Calendy, EveryTimeZone, add to calendar...

Video Chat
- Zoom, Skype, Google Hangouts, Crowdcast, Jitsi, Adobe Connect, WebEx, LiveLab+

Digital Whiteboards & Workbenches
- Miro, Lucid Chart, Mural,

Documentation & File Sharing
- Google Drive, Dropbox, Canva, WeSendIt, TeamViewer, Natural Reader,

Link Sharing
- Pinterest, Are.na, Evernote, wt.social,

Discussion
- Slack, Discord, Mighty Networks, Telegram, What’s App, Sococo,

Prototyping
- Marvel, Twine, Invision, Adobe XD, Axure, Sketchup, Tabletop Simulator,

Feedback - annotation tools
- Synchsketch, Soundcloud, GoogleDocs, COMENT.ME, Hypothesis, Zoom annotation,

Project Management
- Trello, Basecamp, Teamwork, HacknPlan, AirTable, Asana,
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Follow and get notified when lamedea is live

UNCOVER THE WOMAN BEHIND THE MYTH.

LA MEDEA

BE A PART OF OUR INTERACTIVE FILM AUDIENCE
FOR LA MEDEA, A LIVE CINEMA - MUSICAL - SPECTACLE!

LIVE STREAMING ON...
JAN 21ST 8PM EST
JAN 22ND 2PM & 7PM EST

https://www.twitch.tv/lamedea/

Groups

Arts and Creative Industries: Digital Support - https://www.facebook.com/groups/669197597161146/
Together Films - Digital Screenings - https://www.crowdcast.io/togetherfilms
Online Art & Design Studio Instruction… - https://www.facebook.com/groups/onlineartanddesigninstruction/
Outside the Frame - Activist Art - https://www.facebook.com/groups/92685388277/
Live Streaming Arts - https://www.facebook.com/groups/livestreamingarts/
Everything Immersive - https://www.facebook.com/groups/everythingimmersive/
Immersive Theatre Makers & Performers UK - https://www.facebook.com/groups/immersivemakers/
Virtual Reality Content Creators Australia - https://www.facebook.com/groups/VRCCAUS/
GAIA-Oriented Practice

Personal
- Your personal experience, your true self

Present, Potential
- Always related to current context, & enables possibilities

Relational
- Everyone, every living and non-living thing is life and is in relationship

Regenerative
- Nurtures continuously, beyond the immediate moment