Platforms for distributing & experiencing digital works

@christydena

Creative Connections Summit 8th April, 2020





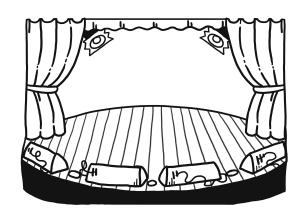


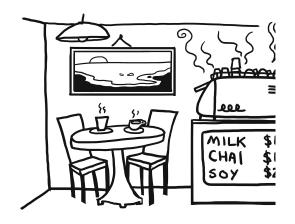
★ Platforms★ Strategies €

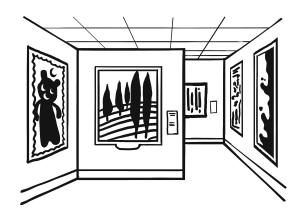


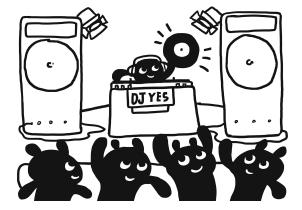


Places of Presence & Connection













Places of Presence & Connection





Rufus Wainwright's *Quarantunes*https://www.facebook.com/rufuswainwrig
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John Krasinski's *Some Good News* https://youtu.be/F5pgG1M_h_U



Rebecca Solnit's *Fairy Tales for Emergencies* https://www.facebook.com/rebecca.solnit/videos/10157873670395552/



Screen Producers Australia - SPA Takeaways

https://www.facebook.com/ScreenProducers Australia/videos/229304701810577/



Delivered Live - socially isolated music festival

https://deliveredlive.com.au/

Touchpoints, Objects of Connection



- **★ Distribution** of existing content
- ★ New Works: adaptation of works to digital & online context
- ★ New Works: born-digital
- ★ Cultural Development
- ★ Online Studios: project-based, org/comp, residency/lab, (curated) co-working
- ★ Project Development (polymorphic/"parallel diverse design"): non-digital works experimented with in digital forms as experimental development



★ Distribution of existing content





Today we unveil ACO HomeCasts: our digital season that will bring the music and musicians of the ACO directly to you while we're out of the concert hall: bit.ly/ACOHomeCasts

You can expect new recordings, live-streamed performances, access to archival and never-released footage, specially curated playlists, in-depth interviews and more, delivered to you every week.

It all begins from 6pm tonight as we share a brand-new filmed recording of Artistic Director Richard Tognetti, Principal Violin Satu Vänskä, Guest Principal Viola Stefanie Farrands and Principal Cello Timo-Veikko Valve performing Arvo Pärt's 'Da Pacem Domine', broadcast from their homes to yours: https://bit.ly/2UX0BF7

Click the link below to get a sneak peek at what else we have coming up this week, including more live performances, new videos and a chance for you to collaborate with us.





Praise be Spectacle Theater has rebooted as a virtual microcinema with daily screenings. Pls join us for TERROR NULLIUS this Friday April 10th @9pm NYC-time from your isolationz anywhere via Twitch.tv/spectaclenyc (that's Saturday morning for Oz mates but think a bloody mary could be a great drink for this film). Pls take care friends & keep quarantine weird &



https://www.twitch.tv/spectaclenyc

https://www.facebook.com/AustralianChamberOrchestra/

Public-Facing - Digital & Online

Video Distribution & Streaming

Examples Live

Vimeo, Vimeo Livestreaming (help), Vimeo OTT, Youtube Livestream, Facebook Live,

Instagram Live, IGTV, Zoom, Crowdcast, HowlRound, Twitch, TikTok, Mean TV,

SeekandSpark, OBS Studio,... [See livestreaming for artists]

National Theatre Live, LaMedea, Live Stream Archive, HBO Fire & Ice, Schaubuhne,

(collection),...

Examples On Demand <u>UbuWeb</u>, <u>Sydney Opera House Digital</u>,

<u>Australian Ballet Digital Season,</u> (online performance history),...

Shared Viewing & Playing

Facebook Watch Party, Netflix Parties, Twitch,

Examples

Metastream, Watch2Gether, Ovee, Indee, Mozilla Hubs, VRChat, JamKazam...

ACO Home Casts, MSO Live Online, ACMI Virtual Cinemateque, Spectacle Theatre,

Delivered Live,...

Audio, Music & Podcasts

Bandcamp, Soundcloud, Stitcher, Apple iTunes,.. [podcast download stats]

- **★ Distribution** of existing content
- ★ New Works: adaptation of works to digital & online context





http://smarturl.it/TempleAlbum



Extended Theatre Experience

An exploration of how technology can extend and ultimately enhance a live performance experience, like theatre or a music concert.



Film by Geoffrey Taylor

https://www.watershed.co.uk/studio/projects/extended-theatre-experience (2009)

Public-Facing - Digital & Online

Ethical.Net

Interactive Writing +

itch.io, GOG, Google Play, Steam,

Apple App Store,...

Examples (<u>multiuser performance history</u>)

Galleries

Art Steps, SketchUp, Artivive, TrueView,...

Examples

<u>Delmar Gallery</u>, <u>Ginninderry</u>, <u>Griffith University Art Collection</u>,

<u>Freemantle Arts Centre</u>, <u>Tate</u>,...

Festivals

Examples Superfest Disability Film Festival - Showcase Online, Biennale of Sydney Online,

Tribeca Together Apart, NWF - Story to You, EWF - Fully Online,

Conferences, Workshops, Talks

Zoom, Crowdcast, Jitsi, Google Hangouts, HeySummit, WebinarJam,

Examples

<u>Creative Connections</u>, <u>Little Lunch Online</u>, <u>Crafting Intangibles</u>, <u>Solmukohta</u>,

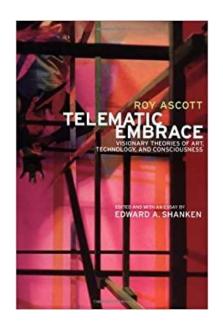
<u>CPH:DOX</u>, <u>NowPlayThis at Home</u>,

Crowdfunding

SeekandSpark, Pozible, Patreon, Kickstarter,...

- **★ Distribution** of existing content
- ★ New Works: adaptation of works to digital & online context
- New Works: born-networked









https://www.ucpress.edu/book/97805202229 46/telematic-embrace

Galloway, Kit; Rabinowitz, Sherrie,

«Hole in Space», 1980

Photography | © Galloway, Kit; Rabinowitz, Sherrie



https://www.facebook.com/alibichannel/videos/10154622388746719/







sev7nthcircle CRAFTERS

Here are the stories of 9 incredible ARTISTS released from the Nether last night. #Sev7nthCircle O □□□=



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#arthistory #art #women
#womenempowerment
#womenartists
#womensupportingwomen
#woodcarving #womenshistorymonth
#history #topple #textileart #pottery
#womencrafters #craftoftheday
#crafts #igtv #webseries
#historyofcrafters #crafters

19h

Interactivity

Presence

recognised in the world

Loop

understanding the world

Agency

affecting the world

Direct

learning by doing in the world









- **★ Distribution** of existing content
- ★ New Works: adaptation of works to digital & online context
- ★ New Works: born-networked
- **★** Cultural Development





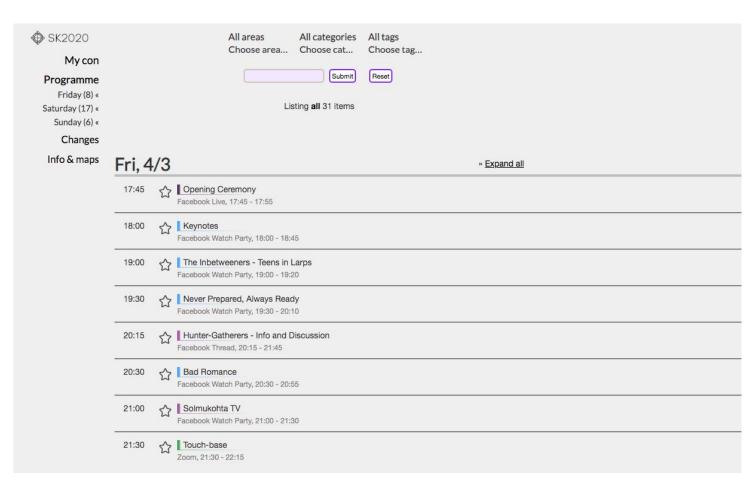


Now Play This

https://www.twitch.tv/videos/583001395

Little Lunch Online (LLOL)

https://artsfront.com/event/37103-little-lunch-online-llol



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https://www.christydena.com/events/

Online Studios - collaborative & parallel making

Scheduling <u>Doodle, Calendy, EveryTimeZone,</u> add to calendar... [Accessible teaching online]

Video Chat Zoom, Skype, Google Hangouts, Crowdcast, Jitsi, Adobe Connect, WebEx,

LiveLab+...

Digital Whiteboards & Workbenches Miro, Lucid Chart, Mural,...

Documentation & File Sharing Google Drive, Dropbox, Canva, WeSendlt,

<u>TeamViewer</u>, <u>Natural Reader</u>,...

Link Sharing Pinterest, Are.na, Evernote, wt.social...

Discussion Slack, Discord, Mighty Networks, Telegram, What's App, Sococo,...

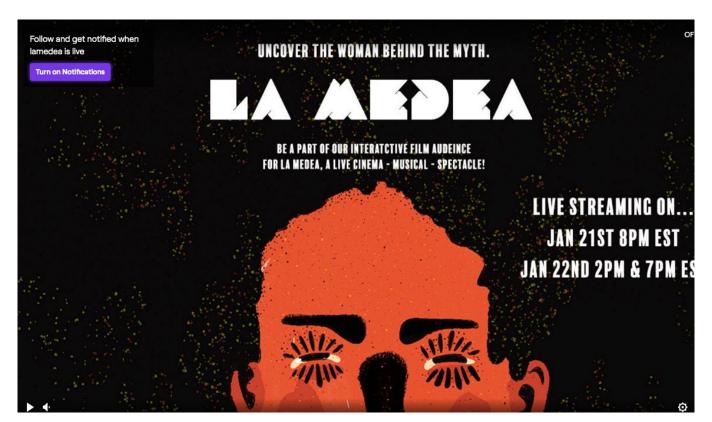
Prototyping Marvel, Twine, Invision, Adobe XD, Axure, Sketchup, Tabletop Simulator,...

Feedback - annotation tools Synchsketch, Soundcloud, GoogleDocs, COMENT.ME, Hypothesis, Zoom annotation,...

Project Management <u>Trello, Basecamp, Teamwork, HacknPlan, AirTable, Asana,...</u>

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https://www.twitch.tv/lamedea/

Groups

Arts and Creative Industries: Digital Support - https://www.facebook.com/groups/669197597161146/

Together Films - Digital Screenings - https://www.crowdcast.io/togetherfilms

Online Art & Design Studio Instruction... - https://www.facebook.com/groups/onlineartanddesigninstruction/

Outside the Frame - Activist Art - https://www.facebook.com/groups/92685388277/

Live Streaming Arts - https://www.facebook.com/groups/livestreamingarts/

Everything Immersive - https://www.facebook.com/groups/everythingimmersive/



Immersive Theatre Makers & Performers UK - https://www.facebook.com/groups/immersivemakers/

Virtual Reality Content Creators Australia - https://www.facebook.com/groups/VRCCAUS/

GAIA-Oriented Practice

Personal

Your personal experience, your true self

Present, Potential

Always related to current context,
 & enables possibilities

Relational

 Everyone, every living and non-living thing is life and is in relationship

Regenerative

 Nurtures continuously, beyond the immediate moment

